

## ***Call for Participation***

Since 2005, the World Usability Day (WUD) is celebrated on the 2<sup>nd</sup> Thursday in November. The goal of the WUD is to create awareness for the topic of Usability (and of course lately, the related UX). For the WUD, hundreds of events are organized around the world. The overall aim of the WUD is to offer inspiration and share knowledge within and beyond the UX community.

# WORLD USABILITY DAY

Switzerland is one of the pioneering countries. UX Schweiz as the national professional association for UX and Usability Professionals (UXPA) has been organizing WUDs from the beginnings in 2005. Let's celebrate the 15<sup>th</sup> event in Switzerland!

In recent years, the WUD Switzerland is hosted in Rapperswil-Jona (HSR), close to Zurich. It has regularly attracted 300 professionals in the field of UX and is the main annual event organized by UX Schweiz.

# DESIGN FOR THE FUTURE WE WANT

***This year's global topic is "Design the Future We Want"***

We are currently looking for inspiring speakers, interesting posters, as well as sponsors for the 14th November 2019. Please find below detailed information:

### ***Talks / Workshop Proposals:***

You have a talk (30-45 mins) or a workshop proposal that fits the global topic? Submit a 250-word abstract **by 31<sup>th</sup> July**. The advisory board will decide on your participation by end of August. Please include also some basic information about yourself (e.g. a short video introduction). The presentation can be hold in German or English and should last 30-45 minutes.

***Posters:*** Did you work on an interesting UX topic or project recently? Discuss it with the community at the poster session. Apply with a short description until **end of September**.

PRESENTED BY  
UX SCHWEIZ

Please submit your proposal to: [worldusabilityday@uxschweiz.ch](mailto:worldusabilityday@uxschweiz.ch)