

Call for Speakers, Posters and Sponsors

Since 2005, the World Usability Day (WUD) is celebrated on 2nd Thursday of November. The goal of the WUD is to create awareness for the topic of Usability (and of course lately, the related UX). For the WUD, hundreds of events are organised locally. The overall aim of the WUD is to offer inspiration and share knowledge within and beyond the UX community.

Switzerland is one of the pioneering countries and UXPA and UX Schweiz as the national professional association for UX and Usability Professionals, have been organizing WUDs since the beginning in 2005. Let's celebrate the 15th event in Switzerland!

In recent years, the WUD Switzerland is hosted in Rapperswil-Jona (HSR), close to Zurich. It has regularly attracted 300 professionals in the field of UX and is the main annual event organized by UX Schweiz.

This year's global topic is "Design the Future We Want"

We are currently looking for inspiring speakers, interesting posters, as well as sponsors for the 14th November 2019. Please find below detailed information:

Speakers:

You have a topic relevant lecture? Experiences you want to share with the community?

Submit a 250-word abstract by 20th of June at: worldusabilityday@uxschweiz.ch

The advisory board will decide on your participation by 30th of June. In addition, we need information about the speaker so that we can then apply for the participation. The presentation can be held in German or English and should last between 30-45 minutes.

Posters:

Accompanying the program, there will also be a poster session. Did you work on a UX theme last year? Share it with the community on a poster. Apply with a short description at: worldusabilityday@uxschweiz.ch

Sponsoring Packages:

Gold (3000 CHF)

- have a small booth in the room where the presentations take place
- have your logo included on printed material and on the event website, and the ticket
- post job openings at the event
- 6 free entrances for your staff or customers

Silver (1500 CHF)

- one roll-up poster
- have your logo included on printed material and on the event website
- post job openings at the event
- 3 free entrances for your staff or customers

Bronze (500 CHF)

- have your logo included on printed material and on the event website
- 1 free entrance for you or your customers